



Murks

CREATIVE+

Canada Marketing Billboards

2024



Deadline

April 14, 2024

Price

\$5,850.⁰⁰ CAD

Suggested Categories

- Baby
- Bath
- Cough & Cold
- Digestive
- Ear, Nose and Throat

Presented by



T (647) 282 8390 & (416) 834 8420
www.mworkdesign.com | info@mworkdesign.com

ALLVISION TORONTO

DIGITAL BOARDS - 6 Million impressions
Space valued at \$23,500
Discounted to \$18,250

Good through December 31st, 2024
(This is space only. Production and taxes are extra.)



GTA Street Level (Pattison)

Transit Shelters – 30 Faces
10 in each of Kitchener, Hamilton & Toronto

Good through December 31st, 2024

Space valued at \$28,600
Discounted to \$22,000
(This is space only. Production and taxes are extra.)



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VENDO MEDIA

Up to 20 Million Impressions on Digital Boards
Good through December 31st, 2024

National OR selectively
TORONTO CMA – SW ONTARIO –
PRINCE GEORGE – LONDON –
CALGARY – EDMONTON
Space valued at \$113,500
Discounted to \$93,000



OUTFRONT DIGITAL BOARDS –

UP TO 10 MILLION impressions
over 8 weeks
(Cal/Edm/Reg/Sask/Winn/Ham/Tor/Mtrl)

Good through December 31st, 2024

Space valued at \$58,800
Discounted to \$47,500

(This is space only. Production and taxes are extra.)



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ROGERS DOOH MEDIA –

Campus Network - 6.2 Million impressions
CAMPUS NETWORK - 22" Digital Screen - Indoor
- may be used in any campus market
Space valued at \$29,500
Discounted to \$22,750

(This is space only.
Production and taxes are extra.)

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ROGERS DOOH MEDIA –

Women's Network - - 6.2 Million impressions

WOMEN'S NETWORK - 22" Digital Screen - Indoor -

TORONTO, MONTREAL OR VANCOUVER

Space valued at \$29,500

Discounted to \$22,750

(This is space only.

Production and taxes are extra.)

ROGERS DOOH MEDIA -

Resto Bar Network - - 6.2 Million impressions

RESTO BAR NETWORK - 22" Digital Screen - Indoor -

TORONTO, VANCOUVER OR MONTREAL

Space valued at \$29,500

Discounted to \$22,750

(This is space only.

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AMP Digital Network - Toronto & GTA - 3.5 Million impressions

Street level/facing throughout Toronto and GTA,
30 screens in 30 locations
3,495,000 impressions for 4 weeks
Good through Dec 31, 2024

Space valued at \$35,300
Discounted to \$27,500
(This is space only. Production and taxes are extra.)

PATTISON - Digital Transit Network

Calgary and Edmonton - 2.555 Million impressions
Good through Dec 31, 2024

Digital Transit Network
1- 15 second spot on the loop –
Calgary Impressions = 1,858,005
Edmonton Impressions = 697,601
Space valued at \$17,650
Discounted to \$14,250



PATTISON - Digital Office Network

Montreal - 686,448 Impressions

Digital Office Networks Elevator Screens –
24,516 daily impressions x 4-weeks in Montreal.
Good through Dec 31, 2024

Space valued at \$17,600

Discounted to \$14,250

(This is space only. Production and taxes are extra.)

PATTISON Transit Exterior -

St. Catharines-Niagara CMA or London CMA

St. Catharines- Niagara CMA - 14 Horizontal Posters

or

London CMA - 12 Horizontal Posters

Good through Dec 31, 2024

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Space valued at \$26,400

Discounted to \$20,500

(This is space only. Production and taxes are extra.)



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OUTFRONT Hamilton Transit Shelters

20 panels x 4 weeks (28 GRPs)
Delivering 8.9 Million Impressions

Good through Dec 31, 2024

Space valued at \$12,950
Discounted to \$9,800
(This is space only. Production and taxes are extra.)



OUTFRONT London - Transit Shelters

10 panels x 4 weeks (27 GRPs)
Delivering 5.2 Million Impressions

Good through Dec 31, 2024

Space valued at \$5,300
Discounted to \$4,150
(This is space only. Production and taxes are extra.)



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OUTFRONT Toronto (Mississauga) Transit Shelters

5 panels x 4 weeks (5 GRPs)
Delivering 6.5 Million Impressions

Good through Dec 31, 2024

Space valued at \$10,500
Discounted to \$8,275
(This is space only. Production and taxes are extra.)



OUTFRONT - Winnipeg Transit Shelters

10 panels x 4 weeks (25 GRPs)
Delivering 6.5 Million Impressions

Good through Dec 31, 2024

Space valued at \$5,300
Discounted to \$4,150
(This is space only. Production and taxes are extra.)



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Social media marketing strategy.
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Retail level creative development .
Consulting.
Programs design & sourcing
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