



Mwbs

CREATIVE + MEDIA

YOUR ADVERTISING  
FIRST IMPRESSIONS  
MEDIA  
WELL PLANNED. WELL SPENT.

Canada Marketing Billboards  
2024

# Deadline

April 14, 2024

# Price

\$5,850.<sup>00</sup> CAD

# Suggested Categories

- Baby
- Bath
- Cough & Cold
- Digestive
- Ear, Nose and Throat

Presented by



T (647) 282 8390 & (416) 834 8420  
[www.mworkdesign.com](http://www.mworkdesign.com) | [info@mworkdesign.com](mailto:info@mworkdesign.com)

## Television in Ontario, New Brunswick & Newfoundland

### ROGERS TV LISTINGS

To run a TV Campaign between

January 1st & December 31st, 2024

ROGERS TV LISTINGS –

\$18,800 value discounted to \$14,00

168 x 30 sec spots per week x 4 weeks.

ROS (Run of Schedule) M-Sun 2a-2a.



## Television in Newfoundland

### NTV Newfoundland - CJON St. John's

To run 30 second spots

To run a TV Campaign between

January 1st and December 31st, 2024

\$5,800 Value discounted to \$4,300

Schedule of programs depends on timing you select.



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## Television in QUEBEC

### CityTV Montreal - CJNT

To run 15 or :30 or 60 second spots using programming choice based on availability

To run a TV Campaign between

January 1st and December 31st, 2024

\$17,650 Value discounted to \$13,200

Schedule of programs depends on timing you select.



## CJNT-TV (Montreal, QC)

Television



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## CORUS Video (National or Geo Targeted)

**VIDEO PRE-ROLL:** 500,000 impressions with companion Ad.  
Can target Male Verticals or Female Verticals Lifestyle and Entertainment

\$17,650 Value discounted to \$12,500

To be run between January 1st & December 31st, 2024.



## CTV Video (Site Specific)

**15 or 30 second VIDEO PRE-ROLL:**  
Run of Network or Run of Category- News ,  
Entertainment, Sports

**Site specific: 249,169 Impressions**  
**Run of Network: 355,450 English Impressions**  
**Run of Network – French: 312,500 Impressions**

\$17,650 Value discounted to \$12,500

To be run between **January 1st & March 31st, 2024.**



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## ROGERS Video (National or Geo Targeted)

**VIDEO PRE-ROLL:** 300,000 impressions with companion Ad.  
Can target Male Verticals or Female Verticals Lifestyle and Entertainment

\$14,850 Value discounted to \$11,000

To be run between January 1st & December 31st, 2024.



## CBC Video

Can run on all CBC Platforms except OLYMPICS

**243,902 Impressions**

\$11,750 Value discounted to \$8,500

To be run between **January 1st & March 31st, 2024.**

**THERE ARE TWO PACKAGES OF THIS OPTION**



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## CBC Video.ca (National or Geo Targeted)

January 1st & December 31st, 2024

555,556 Impressions rotated between Leaderboard, Big Box and Mobile banner, ROS.

On all CBC Platforms except Olympics

\$5,880 Value discounted to \$4,500



## The Weather Network (Mobile)

January 1st & December 31st, 2024

500,000 Impressions Run of Site, National  
Using multiple sizes of  
300x250 and 320x50/300x50

\$12,350 Value discounted to \$9,500



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## The Weather Network (Cross Platform)

January 1st & December 31st, 2024

The Weather Network Cross-Platform full system  
DESKTOP/MOBILE/WEB - 1 Million impressions

One Million Impressions

\$12,350 Value discounted to \$9,000



## The Score Mobile (National or Geo Targeted )

January 1st & December 31st, 2024

1.6 Million Impressions using Brandsell Banner  
ads of 320 X 50

\$29,400 Value discounted to \$20,000



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## Meteo Media –French (Mobile)

January 1st & December 31st, 2024

500,000 Impressions Run of Site, Quebec  
Using multiple sizes of  
300x250 and 320x50/300x50

\$11,750 Value discounted to \$8,500



## Meteo Media –French (Cross Platform)

January 1st & December 31st, 2024

Meteo Media Cross-Platform full system  
DESKTOP/MOBILE/WEB – 300,000 impressions  
Using multiple sizes of  
300x250 and 320x50/300x50

\$7,100 Value discounted to \$5,500



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# Do you need Design and Marketing solutions?

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**That's what we do!**

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**We Specialize in connecting Brands to customers.**

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## **Strategy**

Ideation.  
Consulting.  
Project management.  
Digital strategy.

## **Design & Development**

Art and Creative direction.  
User experience design.  
Web design.  
Web development.

## **Social Media Management**

Assets & content creation.  
Sponsored Campaign management.  
Social media marketing strategy.  
Analytics and reports

## **Apparel, Headwear & accesories**

Retail level creative development .  
Consulting.  
Programs design & sourcing  
Marketing strategy.

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**A strategically-motivated approach in projects for big, small, local and international companies and brands. We'd love to build something great together. Contact us.**

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